



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 101809

**Schedule Dates** 08/08/12-08/14/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 12  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RNC-ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 08/06/12  
**Last Modified** 08/08/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07895027  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$20,595.00  
**Net Total** \$116,705.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	144	\$137,300.00
<b>Grand Total:</b>	<b>144</b>	<b>\$137,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	5:57A- 7A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/6/12
2.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	7A- 8A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 2X PER DAY	8/6/12
3.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	8A- 8:55A (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/1X PER DAY	8/6/12
4.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	8:58A- 9:55A (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	REGIS & KELLY 1X PER DAY	8/6/12
5.0	Normal Line / SPOT	08/13/12-08/14/12	2	:30	10:58A- 11:57A (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/6/12
6.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	11:58A- 12:30P (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/6/12
7.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	12:30P- 2P (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	SOAPS 2X PER DAY	8/6/12
8.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	5:57A- 7A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/6/12
9.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	7A- 8A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/2X PER DAY	8/6/12
10.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	8/6/12
11.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	REGIS & KELLY 1X PER DAY	8/6/12
12.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	9:58A- 10:55A (EST)	3			X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	8/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Phone/Fax** /  
**CPE** 12  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RNC-ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 08/06/12  
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**Entered By** Kathy Sparks  
**CO-OP** No  
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<b>Grand Total:</b>	<b>144</b>	<b>\$137,300.00</b>

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12.0.1	Closed Preempt	08/10/12															WBNS-TV (WBNS)	Pre-Empt/Spot - Lost :06 of Audio	
13.0	Normal Line / SPOT	08/08/12-08/10/12	2	:30	10:58A- 11:57A (EST)	3			X	X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/6/12
13.0.1	Closed Preempt	08/08/12															WBNS-TV (WBNS)	No Avail/Exception -	
14.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	11:58A- 12:30P (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/6/12
15.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	12:30P- 2P (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS 2X PER DAY	8/6/12
16.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	2P- 3P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	TALK 1X PER DAY	8/6/12
17.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	3P- 3:55P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/6/12
18.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	3:58P- 5P (EST)	3			X	X	X			3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/6/12
19.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	5P- 6P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	5P NEWS 2X PER DAY	8/6/12
20.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	6P- 6:30P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	8/6/12
21.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	6:58P- 7:30P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/6/12
22.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	7:30P- 7:57P (EST)	3			X	X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/6/12
22.0.1	Closed Preempt	08/10/12															WBNS-TV (WBNS)	Schedule Change/Spot -	

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Date:

Accepted-Station:

Date:

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ROMNEY FOR PRESIDENT INC

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**Last Modified** 08/08/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
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23.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	11P- 11:35P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/6/12
24.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$700.00	\$2,100.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/6/12
25.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	NEWS 1X PER DAY	8/6/12
26.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	2P- 3P (EST)	2	X	X						2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	TALK 1X PER DAY	8/6/12
27.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	3P- 3:55P (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/6/12
28.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	3:58P- 5P (EST)	2	X	X						2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/6/12
29.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	5P- 6P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/6/12
30.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	6P- 6:30P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	6P NEWS 2X PER DAY	8/6/12
31.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	6:58P- 7:30P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/6/12
32.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	7:30P- 7:57P (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/6/12
33.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	11P- 11:35P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/6/12
34.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$700.00	\$1,400.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/6/12
35.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	NEWS 1X PER DAY	8/6/12

## CONFIRMATION CONTRACT

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36.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	8:58P- 10P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS/MIKE & MOLLY	8/6/12
37.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	10P- 11P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5-0	8/6/12
38.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	7:57P- 9P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	8/6/12
39.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	9P- 10P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS: LA	8/6/12
40.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	9P- 10P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/6/12
41.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	10P- 11P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CSI	8/6/12
42.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	9P- 10P (EST)	1					X				\$2,500.00		WBNS-TV (WBNS)	CSI:NY	8/6/12
42.0.1	Closed Preempt	08/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
43.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	10P- 11P (EST)	1					X				\$3,000.00		WBNS-TV (WBNS)	BLUE BLOOD	8/6/12
43.0.1	Closed Preempt	08/10/12															WBNS-TV (WBNS)	Schedule Change/Exception -	
44.0	Revised Line / SPOT	08/11/12-08/11/12	4	:30	6:57A- 9A (EST)	1						X					WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	8/6/12
44.1	Normal Line / SPOT	08/11/12-08/11/12	4	:30	6:57A- 9A (EST)	2						X		2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	8/8/12

## CONFIRMATION CONTRACT

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45.0	Normal Line / SPOT	08/11/12-08/11/12	3	:30	6:58P- 7:30P (EST)	2						X		2	\$450.00	\$900.00	WBNS-TV (WBNS)	SAT NEWS	8/6/12
46.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	7:30P- 7:57P (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/6/12
47.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	10P- 11P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	48 HR MYSTERY	8/6/12
48.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	8/6/12
49.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	8/6/12
50.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	8:58A- 10:30A (EST)	2							X	2	\$1,100.00	\$2,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	8/6/12
51.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	10:30A- 11:30A (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	FACE NATN	8/6/12
52.0	Normal Line / SPOT	08/12/12-08/12/12	3	:30	6:28P- 6:57P (EST)	1							X		\$800.00		WBNS-TV (WBNS)	SUN 630P NEWS	8/6/12
52.0.1	Closed Preempt	08/12/12															WBNS-TV (WBNS)	Schedule Change/Exception - NO 6:30P NEWS SCHEDULED FOR SUNDAY 8/12	
53.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	6:57P- 8P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	8/6/12
54.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	11P- 11:35P (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	11P NEWS	8/6/12
55.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	9:58A- 10:55A (EST)	1		X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	8/8/12

## CONFIRMATION CONTRACT

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Date:

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**Date Entered** 08/06/12  
**Last Modified** 08/08/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07895027  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$20,595.00  
**Net Total** \$116,705.00  
**Sales Tax**

**WBNS-TV (WBNS)**

By Broadcast Month	Spots	Rate
Aug. 2012	144	\$137,300.00
<b>Grand Total:</b>	<b>144</b>	<b>\$137,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPORTS	08/10/12-08/10/12	4	:30	7:30P- 10:30P (EST)	2					X			2	\$1,500.00	\$3,000.00	WBNS-TV (WBNS)	BROWNS PRESEASON FOOTBALL	8/8/12
57.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	9P- 10P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	48 HOURS	8/8/12
58.0	Normal Line / SPOT	08/14/12-08/14/12	5	:30	10P- 11P (EST)	1		X						1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	THE MENTALIST	8/8/12
59.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	7:57P- 9P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CRIMETIME SATURDAY	8/8/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."